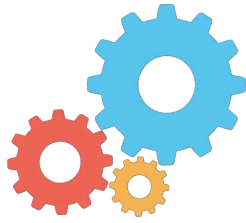


- ❓ Is this information helpful?
 - ❓ Is it from a good, truthful source?
 - ❓ Does it fit with other facts you know?
 - ❓ How does it make you feel?
 - ❓ Why is the candidate running for office?
 - ❓ What information do I need to decide if the candidate is qualified for the position, and will be a good representative?
 - ❓ Who is funding their campaign and why?
- Ask yourself:

Analyze the information!

Consider multiple sources of information!



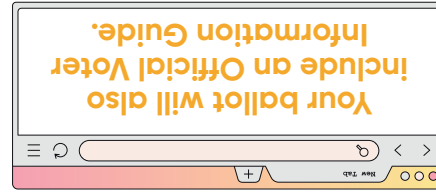
If you find there is too much information, or too many candidates, one way to start is with an issue you care about (education, environment, jobs, healthcare, etc.).

Then find information about the candidates and their views on that one issue.

Pro Tip

A lot of organizations will put together election guides (or voter guides) that describe the candidates and their positions, often in relation to the work the organization focuses on.

If you have an organization you already trust, go to their website to see if they've put together a guide!



Each person will have a campaign website, so start by googling their name and looking through the materials they have put together. You can look through their platform, press, and biography to begin understanding who they are and what they say they care about.

Review your ballot!

Community Spotlight!

Our sister organization, **Initiate Justice Action**, releases a new voter education guide every election— be sure to check out their website to learn more!



There are many resources available to help you make your decisions on who and what to vote for!

How can I be an informed voter?

Initiate Justice zines break down complex topics into accessible, easy-to-understand content.

